

# 20 YEAR IN 20 REVIEW

### **IN 2020, FULTON COUNTY LIBRARY SERVED**



Curbside **CHECKOUTS** 

189,834



Curbside VISITS

154,591



Website VISITS 2,265,646



VIRTUAL **BOOK CLUBS** 10



**ASK-A-LIBRARIAN ENGAGEMENTS** 

8,194



OUTREACH PROGRAMS (375) **ATTENDEES (135,601)** 



**FACEBOOK** LIKES (8,317) **+44.76%** 



INSTAGRAM **FOLLOWERS (3,489)** +38.23%



TWITTER FOLLOWERS (2,382) **+21.28**%



YOUTUBE SUBSCRIBERS (185) +185%



NEWSLETTER **SUBSCRIBERS (5.5 mil emails sent)** 134,200



RENOVATIONS COMPLETED

# VIRTUAL

# **PROGRAMS**

Fulton County Library System

2 PAPER

3

4 Book

**Digital Resources** Top Free Top Free

Kanopy

Chroam Popular and Educational

Get 1:1 online real-time remote tutoring for K-12 students.

Online Book Club

Creative Bug

Instantly join library-wide Book Clubs with interactive discussuions.

Learn how to paint, knit, crochet, sew, screen print, and more with online videos.

Valueline Research 6,000+ Stocks and Mutual Funds

Engage in fun, interactive Literacy-learning for K-3 Grade students.

with Industry-leading knowledge.

Infobase Reference Research academic databases for Intermediate students.

PebbleGo

Stream Popular and Films and TV Series.

### **KIDS**

# of Programs: 194 Attendees: 2,715

#### **ADULTS**

# of Programs: 86

Attendees: 1,983

#### YOUTH

# of Programs: 60 Attendees: 1,291

#### **ALL AGES**

# of Programs: 90

Attendees: 2,181

## **DIGITAL** RESOURCES



Hoopla 48,903



Circulation **TOTAL** 



(Jul - Dec 20)

**OverDrive USERS** 191,009



973,423

**Database** 

**USERS** 267,322



Kanopy **STREAMS** 12,826



**Database CHECKOUTS** 1,309,442

NEW IN

Fulton County Library launched 6 new digital library services.

Kanopy

**Creative Bug** 

Paper.co

**Valueline** 

**PebbleGO** Lynda

# **NOVEL DELIVERIES**



personal

Novel Deliveries offers personalized reading recommendations, a new program started November 2020. Answer a few questions about what you like and/or want and get suggestions in only a few days.

recommendations fulcolibrary.com/novel-deliveries



### **Auburn Avenue African American Research Library**

#### **Virtual Programs**

# of Programs: 141

Attendees: 6,536

Social Media Interactions: 8,035

#### Research

Unique Reference Requests: 67

#### **Support Services**

Virtual Interactions: 2,241 (phone, email, social media, etc.)

Research Support Hours: 1,160

(Research services consultations)

Programming Support Hours: 1,040 (Includes both programming and outreach)

Research

Auburn

Avenue

Items sent to researchers for remote access: 3,000

**Customer Satisfaction** 97.8%

